



DeCA Marketing Support Request – Industry

VERSION: 01122022

General Information

Promotion Name:

Requested By:

Email:

Phone:

Date Submitted:

Promotion Start:

Promotion End:

Promotion Description

Requested Level of Support (Select all requested assets and timing)

Digital Media

Social Channels

Facebook

Twitter

Instagram

Pinterest

Other

Sales Flyer (Note Advertisements are due 30 days prior to a display period starting. Advertisement submitted late will not be considered. DeCA reserves the right to exclude advertisements based on space availability, and promotion mix). All art work must be received (camera ready) in accordance with the specifications provided.



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Design Specifications – Social Media

Facebook, Twitter and Instagram (96 DPI)	Pinterest (96 DPI)
1080W x 1080H (in pixels)	1000W x 1500H (in pixels)

Design Specifications – Sales Flyer Advertisements

¼ Page	½ Page	Full Page
4.45" W x 2.25" H	6" W x 4.25" H	7.5" W x 7" H

QUALITY: 300 DPI

ACCEPTABLE FORMATS: PSD, JPG, PNG, or PDF

BLEEDS: None

Please submit requests to:

Sallie Cauthers

Marketing Management and Program Analyst

ATTN Marketing Directorate

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